

Business Continuity Management (BCM)

Providing a proven methodology for emergency management, crisis management and operational recovery for your organisation to respond, recover and survive a crisis.

All organisations are exposed to threats. These exposures can damage brand and reputation, weaken key operations and supply chains, reduce financial viability, and diminish shareholder/stakeholder value. Businesses face the overriding challenge to remain competitive and successful in an increasingly complex global business environment. By implementing a sound and strategic business continuity management programme, organisations can identify exposures, and map organisational response, from communications and emergency outreach to supply chain challenges and disaster remediation. Ultimately, BCM plans drive organisational resiliency and drive return on investment.

What we offer:

We can support your organisation through:

- Developing of an effective business continuity framework
- Training and awareness programmes
- Reviewing critical business processes and quantifying the impact of that loss
- Assisting you in better understanding your current risk environment from a business continuity perspective
- Identifying both upstream and downstream service dependencies
- Developing incident management and BCM plans
- Audit, testing and evolution of existing BCM plans

The benefits of our BCM offering include:

- Identification and understanding of critical business processes, impact of disruption and priorities for recovery
- Increased levels of resilience and recovery capability
- Advance preparation and fall-back arrangements which once implemented can be tried and tested
- Visibly organised and controlled response to business interruption
- Competitive advantage over less resilient competitors
- Enhanced reputation when seen to respond well to a crisis
- Protects revenue/profits
- Higher levels of protection for interests of stakeholders
- Positive message and image to media and stakeholders in crisis conditions
- Improved risk profile in minds of insurers
- Demonstrable corporate governance of risk

Our methodology:

Our methodology benchmarks clients against a raft of international standards including ISO22301 and BS25999 to identify areas of particular strengths and weaknesses. Our process will identify and incorporate the critical functions required for recovery and will provide response and recovery strategies to help reduce business interruption. It is a flexible approach that incorporates any existing or previous efforts such as emergency management planning, business continuity data gathering, or information technology procedures. The process followed is the five-stage Business Continuity Institute (BCI) BCM life cycle depicted below.

Stage 1: Understanding Your Business

Business impact and risk assessment tools are used to identify the critical deliverables and enablers in your business, evaluating recovery priorities and assessing the risks which could lead to Business Interruption and / or damage to the organisation's reputation.

Stage 2: Develop Continuity Strategies

Determining the selection of alternative strategies available to mitigate loss, assessing the relative merits of these against the business environment and their likely effectiveness in maintaining organisation's critical business functions.

Stage 5: Exercising and Plan Maintenance

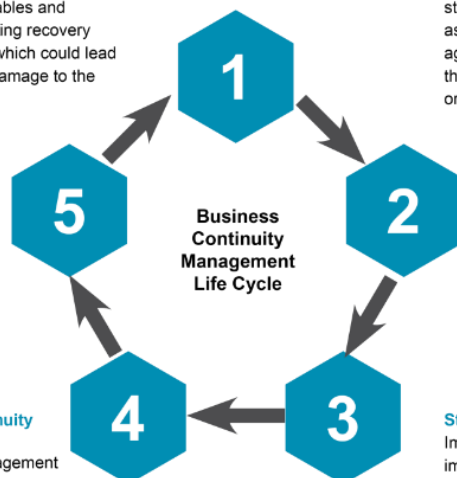
Ongoing plan testing, auditing and change management of the Continuity Plan and its processes.

Stage 4: Establishing the Continuity Culture

Introduction of the continuity management process by education and awareness of all stakeholders, including employees, customers, suppliers and shareholders.

Stage 3: Developing the Response

Improving the risk profile through improvements to operational procedures and practices, implementing alternative business strategies, using risk financing measures (including insurance) and building continuity plans.



For more information
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